

**SYMPOSIUM FOR THE 45th ANNIVERSARY OF THE
UNIVERSITY OF PINAR DEL RIO**

October 17th -19th, 2017

**WORKSHOP I: CHALLENGES OF RESEARCH AND TEACHING OF SOCIAL
SCIENCES AND HUMANITIES**

SPECIFIC THEMES

I. Community socio-cultural work

**II. Appreciative approach as a methodology of positive change in social and
organizational contexts**

III. Contemporary trends in social research methodology

I. Language and Education. Foreign language teaching

II. Improvement of the legal system and protection of rights. Its teaching

III. Studies on the prevention of violence in universities

OBJECTIVES OF THE WORKSHOP

1. To promote the theoretical and methodological debate on the experiences of community socio-cultural work in national and international contexts, with emphasis on the promotion of culture as a basis for social development.
2. Promote a space for dialogue about Appreciative Inquiry as a methodology of positive change in social and organizational contexts.
3. To discuss and exchange views on new ways of teaching methodology of social research, stages and processes of construction of new methodological strategies, new methods, new epistemologies and methodologies used in the study of the various expressions of the socio- historical current transformations.
4. Analyze the major contemporary trends in teaching foreign languages ??and development prospects for Higher Education through exchange of practical experiences and research results that foster international cooperation among institutions, entities, organizations and universities in order to raise the quality.
5. Contribute to socialization and discussion on the rationale for continuous improvement of the political and legal system of contemporary society, under the rule of law, and their training in the new generations.
6. To discuss about the importance of scientific design strategies in mediating conflicts

in the centers of higher education, to facilitate their inclusion in programs and policies to prevent violence in universities, from the characteristics of university and state of the art of these programs and political contexts.

ORGANIZING COMMITTEE

President: Lisett D. Páez, PhD. Cuba (lisett@upr.edu.cu).

Vice-president: Belkis Rojas Hernández, PhD. (belky1976@upr.edu.cu)

Executive Secretary: Alie Pérez Véliz, PhD. (alievez@upr.edu.cu)

PANELI. SOCIO-CULTURAL COMMUNITY WORK

Objectives

1. Contribute to the development of theoretical and methodological basis for community work, with emphasis on the promotion of culture as a basis for social development.
2. To promote dialogue and debate on experiences of community social work.
3. To exchange experiences about the training of skills for community social work, both in universities and community spaces.
4. To highlight the role of community projects as essential for local development entities.

Specific themes

1. Theory and Methodology for community social work.
2. Culture as an essential issue in the community social work.
3. Socio-cultural projects as managers of community development: experiences, challenges and prospects.
4. Background of community social work: a historical look.

During the event, the First International Symposium of Community cultural work will be developed, organized by the Department of Socio-Cultural Studies. At the opening of this colloquium will be held a masterly lecture: "**Human sciences in the University of the XXIst Century**" by PhD. Jorge Moreno Aragon.

Panel Coordinator I: Dianelkys Martínez Rodríguez, PhD (dmartinez@upr.edu.cu)

Information about the Coordinator: PhD on Pedagogical Sciences, Associate Professor of the Department of Socio-Cultural Studies, Dean of the Faculty of Social

Sciences and Humanities, University of Pinar del Río.

PANEL II. APPRECIATIVE APPROACH METHODOLOGY AS A POSITIVE CHANGE IN SOCIAL CONTEXTS AND ORGANIZATIONAL ONES

Objectives

1. Promote a space for dialogue and exchange of experiences on Appreciative Inquiry as a methodology of positive change in social and organizational contexts.
2. Recognize the value of organizational development in incorporating methods that maximize the positive potential of workers to promote change, the development of creativity, innovation, leadership, team building and integrated strategic planning.
3. Acquire skills to use Appreciative Inquiry in times of organizational change, strengthening of working groups and other organizational processes.

Specific themes

1. Theoretical framework of Appreciative Inquiry.
2. Methodological Foundations of the proposal. Group construction stages of from Appreciative Inquiry.
3. Application of Appreciative Inquiry in social and organizational contexts.

Panel Coordinator II: MsC. Javier Reyes Hernández (javierrh@upr.edu.cu)

Information about the Coordinator: Psychologist, Master in Organizational Psychology and Development, Head of the Department of Humanities, Faculty of Social Sciences and Humanities, University of Pinar del Río.

PANEL III. CONTEMPORARY TRENDS IN SOCIAL RESEARCH METHODOLOGY

Objectives

1. Discuss and exchange views on new ways of teaching methodology of social research, new methods, new epistemologies and methodologies used in the study of the various expressions of current socio-historical transformations.
2. To discuss the stages and processes of construction of new methodological strategies used in social research.

Specific themes

1. Culture of research and research training.

2. Methods of teaching methodology of social research
3. Current challenges on the methodology of social research.
4. Methodologies and interdisciplinary research multidisciplinary
5. New epistemologies and methodological strategies in social research.
6. Experiences in the design and implementation of new methodology, methods and qualitative and quantitative techniques used in social science research.
7. Methods and techniques for handling, recording and processing of data on research practices.

Panel Coordinator 3: Belkis Rojas Hernández, **PhD.** (belky1976@upr.edu.cu)

Information about the Coordinator: Sociologist, PhD on Sociological Sciences, Professor of the Department of Socio-Cultural Studies, Faculty of Social Sciences and Humanities, University of Pinar del Río.

PANELIV:LANGUAGE AND EDUCATION. FOREIGN LANGUAGE TEACHING.

Objectives

1. Analyze the major contemporary trends in teaching foreign languages ??and development prospects for Higher Education.
2. To exchange practical experiences and research results related to the improvement of teacher training of professionals in foreign languages ??and upgrading the teacher staff.
3. To promote international cooperation between institutions, entities, organizations and universities that allow a qualitatively improvement of language teaching in Higher Education.

Specific themes

1. Contemporary trends in teaching foreign languages ??and development prospects for Higher Education.
2. Exchange of practical experiences in the foreign language professional teacher of higher education and upgrading the teacher staff.
3. Formation of values ??through the teaching of foreign languages.
4. Management of institutions in the teaching of foreign languages.

5. Language, gender and culture.
6. Language and environmental education.
7. The role of ICT in teaching foreign languages.
8. The teaching of foreign languages ??in terms of internationalization.

Panel Coordinator IV: MsC. Tamara Gutiérrez Baffil(tamara@upr.edu.cu)

Information about the Coordinator: Professor of English Language, Master of Science in Education, Principal of the Language Center at the University of Pinar del Río, Cuba.

PANEL V: IMPROVING THE LEGAL AND PROTECTION OF RIGHTS. ITS TEACHING

Objectives

1. Establishing the basic needs of the national legal systems, with special emphasis on the protection of rights, from a historical, theoretical and comparative perspective.
2. Basing the theoretical and methodological foundation for the improvement of national legal systems, with special emphasis on the protection of rights, from a historical, theoretical and comparative perspective.
3. Promote a space for dialogue and exchange of experiences on improving the legal system and protection of rights.
4. To exchange experiences on methodological and theoretical proposals practices regarding legal education

Specific themes

1. Legal Improvement of the functioning of the state and its organs of power.
2. Basic principles for enhancing the protection of fundamental rights. Historical, theoretical and comparative looks.
3. Challenges for the improvement of private law.
4. Experiences on perfecting the legal system and the protection of rights: the role of jurists towards new challenges.
5. Theoretical foundations and best practices in legal education.
6. Computer Law, a view from modernity.

As part of the event will be held **masterly lecture**:

Challenges and prospects for the improvement of public law in Cuba, by Ph.D. Andry Matilla Correa, Professor of Administrative Law at the Faculty of Law of the University of Havana. President of the Cuban Society of Constitutional and Administrative Law.

Challenges and prospects for the improvement of Private Law in Cuba, by Ph.D. Leonardo B. Perez Gallardo, Professor of Civil Law and Notarial Law at the Faculty of Law of the University of Havana. Vice President of the Cuban Society of Civil and Family Law; and the Cuban Society of Notaries.

Panel Coordinator V: Alie Pérez Véliz, Ph.D. (alievez@upr.edu.cu)

Information about the Coordinator: Ph.D. in Pedagogical Sciences. Professor and Head of the Department of Law, Faculty of Social Sciences and Humanities, University of Pinar del Río.

PANEL VI: STUDIES ON THE PREVENTION OF VIOLENCE IN UNIVERSITIES

Objectives

1. -Analyze the state of the art programs of prevention of violence in universities, from theoretical assumptions and experience in design and implementation, for establishing agreements and regulations as part of university policies to prevent violence.
2. -Discuss the importance of scientific design strategies in mediating conflicts in universities, using creative techniques in order of their inclusion in programs and prevention policies.
3. -Assess the role of citizen participation in university research on violence, taking into account experience and research, for the purpose of their inclusion in strategies, programs and prevention policies at universities.
- 4.- Reflecting on university policies of prevention of violence, taking as its starting point the contextual specificities of higher education institutions involved, with the aim of strengthening research on regional policies to prevent violence in universities.

Specific themes

1. Programs to prevent violence
2. Strategies for conflict mediation
3. Citizen participation in university research on violence



4. University policies for the prevention of violence

PanelCoordinatorVI: Jorge Moreno Aragón, **PhD.** (jmoreno@upr.edu.cu)

Information about the Coordinator: PhD on Communication Sciences. Specialist Public Welfare and Violence Prevention

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